

**DEMONSTRATIVE SPEECH – “How to”
ASSIGNMENT**

Objective:

Students will plan, develop, prepare, and deliver an effective demonstrative (informative) presentation utilizing the proper techniques of speechwriting and delivery.

Assignment Parameters:

Audience: Your public speaking class
Notes: Speakers are limited to a 'presentation' outline.
Length: 4-6 minutes
Visual Aids: Mandatory
Lectern: Optional

Timeline: See reverse

Criteria:

Content:

Speaker effectively demonstrates the 'process' approach within the topic.
Speaker seeks to increase audience's interest in the subject matter via the content.
Speaker makes the information accessible to the audience via content and form.

Organization:

Speaker utilizes the 'chronological' or 'temporal' organizational sequence in the presentation of the speech.
Speaker incorporates a clear opening and closing to the speech.
Speaker's transitions from segment-to-segment are fluid and enhance the cohesion of the speech.

Delivery:

Speaker develops a credible and expert 'speaker's persona.'
Speaker seeks to increase audience's interest in the subject matter via the delivery and audience involvement.
Speaker enhances the speech experience with effective use of the voice (verbal).
Speaker enhances the speech experience with effective use of the body (nonverbal).

Visual Aid:

Speaker's visual aids exude professionalism and clarity.
Speaker's use of visual aids elevates speaker's credibility.
Speaker's use of visual aids deters distraction and enhances the audience's experience.
Speaker adheres to the assignment parameters.

DEMONSTRATIVE BRAINSTORM

Brainstorm four speech topics for each of the following categories:

How to...

Make something to eat 1. 2. 3. 4.	Do something (for fun) 1. 2. 3. 4.	Do something (in case of emergency) 1. 2. 3. 4.
Make something to use 1. 2. 3. 4.	Do something (to enhance quality of life.) 1. 2. 3. 4.	Do something (for someone else) 1. 2. 3. 4.
Make something (for someone else) 1. 2. 3. 4.	Do something (to make money) 1. 2. 3. 4.	Do something (to improve grades) 1. 2. 3. 4.

List three potential demonstrative topics you wish to explore.

1.	2.	3.
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What do you perceive is your audience's experience with each of them? Do they have a working knowledge of the topic already? No knowledge? Some experience?

1.	2.	3.
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What roadblocks do you anticipate with each of the topics? Are there any barriers which may impede your message or make the speech difficult?

1.	2.	3.
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What visual aid considerations must you take into account for each speech?

1.	2.	3.
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What can you add to each topic to make the speech original? Fun? Exciting?

1.	2.	3.
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Based upon your brainstorming, you must choose your demonstrative speech topic.

What preliminary work must you do before you can begin preparing your speech? Do you need any equipment? Research? Do you need to interview anyone?

What materials do you need to collect to prepare your visual aids? Where will you get them?

How do you plan to open the presentation?	How do you plan to close the presentation?
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List the basic steps of the process using a chronological/temporal organizational pattern.

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|------|-------|
| I. | V. |
| II. | VI. |
| III. | VII. |
| IV. | VIII. |

DEMONSTRATIVE SPEECH SYLLABUS

Monday, March 24

Overview of Organizational Patterns
Brainstorming of demonstrative topics.
Topic Analysis

ASSIGNMENT: Complete your speech plan for the next class.

Tuesday, March 25

Individual Working/Planning/Conferencing
Mini-Lesson - Visual Aids

ASSIGNMENT: Continue working on your speech assignment

Wednesday, March 26

Individual Working/Planning/Conferencing
Mini-Lesson – Outlining (presentation vs. preparation)

ASSIGNMENT: Continue working on your speech assignment.

Thursday, March 27

Individual Working/Planning/Conferencing

ASSIGNMENT: Finalize your speech. Bring in any visual aids for a rehearsal tomorrow.

Friday, March 28

Review of Demonstrative Speech & Discussion
Mini-Lesson – The Speaker's Persona

ASSIGNMENT: Speeches begin on Monday.

Monday, March 31

Final Edits/Practice/Conference

ASSIGNMENT: Speeches begin tomorrow.

Tuesday - Friday, 4/1-4

Demonstrative Presentations.

ASSIGNMENT: Complete your self-evaluation.

